

IAK CreatiC (Create a thriving Innovation Culture)

Goals

- Evaluates and visualizes the main drivers of indirect health promotion and innovation culture
- Real time and easy access with integrated dialogue platform
- Fostering innovation and self-responsibility through a continuous cockpit with equal information for every participant
- Foundation for target oriented interventions and organizational development for leaders, teams and individual performances
- Guaranteed pragmatic, step by step implementation based on the up to the minute data and high involvement of every employee

CreatiC USP

- Empirically funded theory on Innovation Culture
- Real time questioning and results
- Questions adaptable on the organization needs
- Self-explanatory statistics and visualizations
- Little complexity
- Accessible through PCs and Smartphones
- Results on individual, team and organizational level
- Low pricing for the survey to leave more budget for interventions and activities
- After short amount of time, self-organized learning possible to further reduce costs

The Coaching Process

- Dialogue platform facilitation
- Team workshops
- Individual coachings for leaders
- Consulting of the whole organization
- Encouraging people for self-organized activities
- Train the trainer: enabling to facilitate results
- Possible areas for improvement / solution focus for the team or the whole organization
- Ongoing evaluation of interventions and adjustments

<http://tool.iak.de/creatic>